



REQUEST FOR QUOTATION -2nd TDCP & RUDA LAHORE

RAVI RALLY CROSS DATED FROM 10th & 11th May 2025

We are reaching out to request a quotation for organizing a jeep rally in collaboration with the Tourism Development Corporation of Punjab (TDCP). This event aims to promote adventure tourism and showcase the scenic beauty along the River Ravi bed. The Chief Guest will be the CM Punjab.

TDCP has been actively organizing Desert & Off-Road Rallies across Punjab since 2005, typically held in remote desert areas away from urban centers. Recognizing the lack of opportunities for youth in urban areas to showcase and hone their off-road skills, RUDA, in collaboration with TDCP, has identified an off-road trek along the River Ravi bed. The proposed rally is scheduled to take place from 10th & 11th of May 2025. The trek is approximately 35km long and falls within the jurisdiction Lahore and Sheikhpura district of RUDA. The primary objectives of this initiative include providing a safe off-road location for youth to engage in motor sports, showcasing the city's cultural assets and natural beauty, promoting sports tourism, and fostering socio-economic development in the region.

DATE/DAY	Description	Venue
10 th May, 2025 Saturday	Registration/ Technical Inspection (11:00 AM -5:00PM) Ceremonial Start / City Cavalcade (5:30 PM -7:00PM) Driver's Conference & Draws (7:30 PM - 8:30PM) History by Night Tour (09:00 PM)	CBD Main Boulevard Lahore Fort
11 th May, 2025 Sunday	Rally Flag Off (Main Race Day) 07:00 AM – 02:00 PM Prize Distribution/ Closing Ceremony 7:00 PM -9:30PM	Ravi River (Lahore Eastern by pass) Huzuri-Bagh



SCOPE OF WORK

ANNEXURE – A: EVENTS

1. Registration Camp, Technical Inspection & Ceremonial Start						
Sr. No	Item	Description	Size	Qty	Unit Rate	Total
1	Gazebo Registration Camp	Camp With Partition, 30 Chairs & 12 Center Tables with White Covers	10x20	06		
2	Sound	04 pair Standard Sound with mic		08		
3	Mineral Water and Drinkable water coolers	Drivers/ Navigators/ Public/ RUDA & TDCP staff	500ml	300 and 5		
4	Food	Chicken Palao/ Biryani		200		
5	RUDA-TDCP Branded Entry Gate	Install Entry Gate with Ramp for ceremonial start, Pillar Size 4 Feet Height 16 Feet Inner Width 38 Feet, Material Iron with branding		1		
6	Sitting Arrangements for VIP and public	Sofas, Mist Fans, Carpet, Dera Set Up and Gazebo Camps Ruda Branded		150 Persons		
7	Kanat covering all sides of the venue			Lumpsum		
8	Generator System	50 KVA With Additional Backup		2		
9	Illumination of the area	Pole lights, along with SMD and SOGO lights		50 each		
10	Branded Air Balloon	For 2 days	16Ft	2		
11	Queue stand with tape		standard	10		
12	Flags	Multicolor and national flags along 200m road		50		
13	Portable washrooms			3		
14	Rally Vehicle Examiner	Technical team services examine Rally vehicles for Day before race according to given venue and program, having at least 07 years of rally vehicle inspecting experience. (Provide Documentary Evidence) The bidder will provide two teams, one for Stock category and second for Prepared category and will work simultaneously.		1		



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2. Driver's Conference

Sr. No	Item	Description	Qty	Unit Rate	Total
1	Venue Booking	Lahore Fort "Sheesh Mahal" for history by night tour	350		
2	Venue SMD	SMD (10x20)	1		
3	Rostrum/ Podium	Branded podium	1		
4	Refreshment Dinner (1 dish) with round table sitting arrangement along with venue booking for dinner	Dinner (01 dish) For Drivers/ TDCP and RUDA Staff, Officers, and Officials / Navigators / Bikers	400 Persons		
5	Lights	General Lights	50		
6	Sound	Sound System 2 Pair With 4 Wireless Mics.	4		

3. Main Race Arena

Start & Finish Gates, Panels, Flags, Streamers on pole Overall branding, Hoardings, Commentary box, spectator's platform Que arena gate, seating area, product stalls for sponsor, generator etc.

Sr. No	Item	Description	Size	Qty	Unit Rate	Total
1	Ruda-TDCP Branded Entry Gate & Finish	Start Gate (Customized) MDF structure outside with Vinyl Pasting, cutouts and iron structure for base	4 Feet pillar Height 12 Feet Inner Width 24 Feet.	02	-	-
2	Sitting Arrangements	Sitting Arena Dera, sofa, Chairs, Carpets, Mist Fans, (Shamiana qty 5)		500 Persons		
3	Podium	Flag Off Podium Note: Stage Height is 3 Feet	6x10	01		
4	Sound	Sound System 4 Pairs With 6 Wireless Mics	-	-	-	-
5	Generators	100 KVA With Backup & Fuel 05KVA quantity 03	-	02	-	-
6	Song, Teaser, Promo, Photographer & Videographer	- Production of event Song/Anthem; Rally Song/Anthem (4-5 Minutes) - Video production o Must include Rally shots and tourist sites & culture of Ravi & Lahore with captions - Event coverage (Still Photography & Videography) with kit lenses & telescopic lenses (min. 70-200 mm) and drones (Mavic Pro) Post event highlights videos	-	08	-	-



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		i. Complete Event Coverage Pre and Post with Live OB ii. Professional Videography (Qty: 03) iii. Photographer (Qty: 03) iv. 4K Drone Coverage of Entire Event (02) v. Clips to Be Shared Side by Side for the Social Media Consumption				
7	SMD	For Documentary	10x20	1		
8	LED	60 Inches for Results	60"	2		
9	Pole Flag	Flag with Pole Height 18 Feet Flag Size: 3x2 Qty: 100 on Both Sides with Streamers Multi Color Bunties 14 Feet Bamboo Size of Bunty 3x2 Quantity 200				
10	Balloon Arch	Inflated Welcome Arch	20 ft	2		
11	Merchandise	P Caps Embroider Qty: 100, P Caps 500 Bips Qty: 50, T-Shirts Qty: 500 (collar neck Size: XL, L, M)				
12	Water Bottles and Drinkable water coolers	Disposable glasses 1000	500 ml	500 and 10		
13	Food/Lunch Box	Palao		300 Persons		
14	Media Enclosure	12x20 Portioned Area		1		
15	Control Room	Carawan Control Room with Information Delivery Mechanism & First Aid Facility. X4 Camper Is Required At Start And Finish Point		1		
16	Time Management Team	The bidder will have to provide time management system with real time data loggers according to rally format and also will have to immediately provide results after the commencement of race Day Large display on Led screen with Results Day 01 Prepared category Timer setup for start , Mid & Finish Point Timer setup for SS1 Large display Timer setup for FF1 Timer Setup for SS2 Large display Day 02 Stock category Timer Setup for start, Mid & finish point Timer setup for SS1 Large Display Timer setup for FF1 LED screen for timing Preliminary Results Day 03 Prepared category Timer setup for start , Mid & Finish Point Timer		1		



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		setup for SS1 Large display Timer setup for FF1 Timer Setup for SS2 Large display Led Screen for timing preliminary Results Live results on Website along with compiled Results before start of Prize distribution ceremony. Bidder will also provide a large display for 150 vehicles at qualifying round and data logger for 100 vehicles for track recording. Also, bidder will have to provide technical support for the driver's navigator's conference and result compilation for all the days in accordance with the approved rules of federal committee. Rule book will also be compiled by the bidder for the said rally. All technical ends would be handled by the bidder at all points.				
17	Portable Washroom	Temporary Washrooms with Water Supply		10		
18	Refreshment (Bakery Boxes)	Light Refreshment Arrangements for VIPs / Drivers / Navigators / Observation Post Staff / Time Management and Organizers		600		
19	Rally Vehicle Examiner	Technical team services examine Rally vehicles for race day according to given venue and program, having at least 07 years of rally vehicle inspecting experience. (Provide Documentary Evidence) The bidder will provide two teams, one for Stock category and second for Prepared category and will work simultaneously.		1		
20	Sitting Arrangement	For VIPs sitting arrangement Dera, Carpets, Mist Fans in glass cabin		100 persons		
21	Fixed and soft wing paragliders	Fixed Wings Paragliding services at River Ravi with fuel and licensed pilot and backup of everything with TDCP & RUDA Banner		03		
22	GPS loggers	Satellite Based Tracking – 5 Devices - Rental of 5 Satellite Communication based Trackers - Installation, Testing and Demo Services - Activation, Messages Subscription & Event Setup Fees - Services for 2 days of race		1		



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		2. GSM Based Tracking – 5 Devices team will be deploying their GSM based Trackers for demonstration and testing Features: - Rental of 5 GSM Based Trackers - Installation, testing and Demo Services - Activation, Messages Subscription & Event Setup Fees - Services for 2 days of race 3. Control Room Support for Tracking Software Includes complete control room support for running of tracking software and helping the ground race team for ensuring the information is utilized in better use				
23	Wireless Walkie Talkie	Long range		4 pair		
24	Track Development and Route Marking Specialist	Route marking and track development in rallies		1		

4. Closing and Prize Distribution Ceremony

Sr.no	Item	Description	Size	Qty	Unit Rate	Total
1	Venue Booking	Lahore Fort “ Diwan e Aam / Hazuri Bagh ”		1		
2	Stage	Wooden stage Height 4ft x Width 60ft x Depth 30ft		1		
3	SMD	SMD full length stage with panels		1		
4	Truss	Same as stage size, 3 side truss		1		
5	Sound	Line Array complete set		4		
6	Lights	General lighting for entire venue, SMD Light (300) & Sogo Light (10), ambiance lighting and face light				
7	Red Carpet	Red carpet for pathway (Rental		15		
8	Sitting Arrangements	3-Seater Sofas for VIPs with center table		100		
9		Round table setup for public for 400		66		
10	Performance	Cultural performance of dramatization of Ravi River history		1		
		Complete Mic kit for the performance (16 caller mic)		1		
11	Fan	Mist Fan		40		
12	Generator	100KVA with backup		4		



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13	Master of Ceremony	National level male or female		1		
14	Ushers	Usher's 20 (A category)		20		
15	Branded Cheque	Prize money cheque branded dummy		3		
16	Dinner	Dinner for 500 people (1dish)		500		
17	Venue Arrangement	General Decor with flower		1		
		Confetti		2		
		Smoke Machine		2		
		Soft Fireworks		5		
18	Prize Money	Cheques to winners		Rs. 7,686,000	on actual according to List	
19	Bouncers	A +		20		
20	Light and sound show	3D imaging (time 30 mins)		1		

Note for Serial no. 19. The vendor must disburse the prize money to all winners on race day. Additionally, the vendor is required to submit copies of all cheques and tax deduction details along with the final invoice

5. Family Fun Race						
Description Qualifying Racetrack Branding, Gate start & Finish Que area, sponsor arena, platform for guests, commentary box Media Platform, PA System, Generator, Sitting plan etc.						
Sr. No	Item	Description	Size	Qty	Unit Rate	Total
1	Start	(Customized) MDF structure outside with Vinyl Pasting, cutouts and iron structure for base	24x12	1		
2	Finish Gate	SMD (10x20)	16x10	1		
3	Branded Panels (double sided) for Que & some of track	Branded podium	10x4	50		
4	Flags with pole	18ft pole		35		
5	Streamers wooden frame with flex	3x6		50		
6	Public Address (PA System) 4sp sound system with mics (4 pairs) with control panel			4		
7	Generator 50 KVA with fuel 6 hours working			1		
8	Seating Plan (50 Persons) Canopy and chairs & Lounges			1		
9	Media Elevated Platform 25 persons			1		
10	Mineral Water (500 ml) bottle			300		
11	MC (Tier 2)			1		
12	Tea			50		



ANNEXURE – B: PRINTING WITH INSTALLATION & GIVEAWAYS

1. Registration Camp & Technical Inspection						
Sr.no	Item	Description	Size	Qty	Unit Rate	Total
1	Branding	Flex Print China 280gsm with Wooden Frame	3x6	5		
2	Backdrop	China Flex 280gsm with Wooden Frame	10x8	4		
3	Streamers	China Flex 280gsm with Wooden Frame	3x6	50		
4	Banners For Bus Branding	China Flex 280gsm with Wooden Frame	10x6	6		
5	Car Stickers	Entry Car Sticker	6x6 inches	300		
6	Rally Car Sticker	Vinyl Reflector	13x16 inches	400		
7	Technical Form	A4 80gsm Paper	A4	300		
8	Medical Form	A4 80gsm Paper	A4	300		
9	Timecard	Art Card	A5	300		
10	Invitation Card	Standard Invitation Card with Envelope	A5	1,000		
11	Neck Tags with Ribbon	PVC Cards For Drivers, Organizers, Time Management Team	2.5x4.5	500		
12	Certificate	Texture Paper For Certificate with Branded Envelop	A4	500		
13	Flyer	80gsm Glossy Paper Front Back 4 Color Printing	A4	2,000		
14	Goodie Bag	Non-Weaving Bags with Printing	12x20 inch	200		
15	Entrance Gate Size Addition with Logo Cutouts	Foam Board Box shape with Vinyl pasting as per Cutout Design- Front and Back	40x16	2		
16	Streamers	Wooden Frame with Flex	3x6	150		
17	Ramp Branding	Pasting on Ramp Floor	40x30	1		
18	Direction Board	Wooden Frame with Branding	3x2	5		
19	Parking Board	Wooden Frame with Branding	3x2	10		



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2. Ceremonial Start, Cavalcade & Driver's Conference

Sr.no	Item	Description	Size	Qty	Unit Rate	Total
1	Backdrop	China Flex 280 grm with Wooden Frame	12x8	4		
2	Entry Gate Branding	Entry Gate with Ramp, 4 Side Branding	Pillar Size 4 Feet Height 12 Feet Inner Width 20 Feet	1		
3	Leaf Flag	Racing Track Leaf Flags, White Color Cloth, RUDA TDCP Logo Printed on it	Flag size 70x30cm, Pole Height 4.5meter	20		
4	Cordon Off Tape	Color Red s White, Material PVC	Width 3 Inches Length 25 Meters	20		
5	Banners	Printing Of TDCP Buses Banner 10x6 Flex Branding	10x6	2		
6	Flags With Sticks	Pakistan	3x2 ft	50		
		Ruda	3x2 ft	100		
		TDCP	3x2 ft	100		
		Pakistan-RUDA-TDCP Mix Flags with Plastic Stick, Hand-Held Flag	15"x10"	300		
7	Sheesh Mahal Branding	Standeers	2.5x6	20		
		Backdrop with Iron Frame	8x10	6		
		Flex banners with iron frame	6x10	6		
		Media Wall	8x10	1		



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3. Main Race Arena

Sr.no	Item	Description	Size	Qty	Unit Rate	Total
1	Entry Gate Branding	Entry Gate Pillar Size mentioned, 4 Side Branding	4 Feet Height 12 Feet Inner Width 20 Feet	1		
2	Steamers With Pole	Small Multi-Color Flags on Track. TDCP and RUDA Flags.	3x6	200		
3	Backdrop	Backdrop 20x10 with Wooden Frame.	20x10	15		
4	Track Runners	Flex Print China 280gsm with Wooden Frame	10x5	40		
5	Banner	Dropdown Banner	12x4	20		
			10x20	10		
6	Media Wall s Signage	Flex Print Media Wall and Directional Signage	10x12	4		
7	Flex Branding	Entry/ Exit Gates for Participating Vehicles 25x25 With Branding	25x25	1		
8	Branding	Warning Boards for Visitors	8x10	10		
9	Streamers with Bamboos	Streamer Size 3x6, Bamboo Height 10'	10'	50		
10	Media Enclosure:	Wooden Frame with Branding	8x3	2		
11	Direction Board	Wooden Frame with Branding	3x2	10		
12	Parking Board	Wooden Frame with Branding	3x2	15		
13	Route Marking	1. Arrow Indicator with Wooden Frame Size: 1x1.5 Qty – 50	1x1.5	50		
		2. Observational Post Board Size: 1x1.5 Qty: 05	1x1.5	5		
		3. Alert Board Size: 1.5x2 Qty: 05	1.5x2	5		
		4. Multi Color Flag with Stick (that can be of RUDA and TDCP) Size: 3x4 Qty: 100	3x4	100		
		5. Red Flag Bunties with Stick Size: 6"1' (6 inches 1 feet) Qty: 100	6x1	100		
		6. Bamboo Size: 10 feet Qty: 100	10ft	100		



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		7. Stick Size: 7 Feet Qty: 100	7ft	100		
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4. Prize Distribution Ceremony

Sr.no	Item	Description	Size	Qty	Unit Rate	Total
1	Lahore Fort "Deewan-e-Aam Venue Branding	Flex with iron frame	10x20	10		
		Panels with iron frame	8x2	10		
2	Media Wall	Thematic media	10x30	1		
3	Thematic Selfie Booth	Foam Board standard size		1		
4	Entrance Tunnel	Wooden round arch tunnel with paint finish with lights	30x15	1		
5	Cutout Logos	MDF cutouts with pasting- Main walkway throughout the arena, Jeep rally related and logos	3x3	75		
6	3D Cutout Letters	3D Letters "RUDA" and #JEETHARMORPAR on Main Stage	-	2		
7	Wooden Frames Panel Branding	Arena Branding	8x10	25		
8	Champions Board	Foam Board with Branding	8x3	1		
9	Direction Board	Wooden Frame with Branding	3x2	20		

5. TROPHIES, SHIELDS, GLASSWORK & WOODEN SHIELD BOXES ETC

Sr.no	Item	Description	Size	Qty	Unit Rate	Total
1	Metal Trophies	Metal Trophies for Prepared Category (Brass) Gauge 19, 04 Sets	1 st Position: 20 Inches 2 nd Position: 18 Inches 3 rd Position: 16 Inches	12		
2		Metal Trophies for Stock Category (Brass) Gauge 19, 04 Sets	1 st Position: 20 Inches 2 nd Position: 18 Inches 3 rd Position: 16 Inches	12		
3			1 st Position 20 Inches 2 nd Position: 18 Inches	6		



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		Metal Trophies for Women Categories (Brass/Resine) Gauge 19, 02 Sets	3 rd Position: 16 Inches			
4		Metal Trophies for Veterans Category (Brass) Gauge 19	1 st Position 20 Inches 2 nd Position: 18 Inches 3 rd Position: 16 Inches	3		
5		Metal Trophies for Motorcycle Category (Brass) Gauge 19, 02 Sets	1 st Position 20 Inches 2 nd Position: 18 Inches 3 rd Position: 16 Inches	6		
6		Metal Trophies for Truck Category (Brass) Gauge 19	1 st Position 20 Inches 2 nd Position: 18 Inches 3 rd Position: 16 Inches	3		
7		Fastest Time Driver Metal Trophy (Brass) Gauge 19	40 inches	3		
8		Medallion (Gold) Round Shape	3.5 inches	85		
9	Shields	Shields for Driver Navigator, Resine as Image, Resine	5x6 inches	350		
10	VIP Shields	Shields VIP with Box	6x9	10		



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Scoring Criteria of Ravi Jeep Rally

S/N O.	Category	Criteria	Description	Total Marks
1	Length of Experience of the Firm	- Incorporation of firms from relevant authorities, Minimum 03 years relevant experience of managing events. - Registration as a Legal Entity with Relevant Competent Authority. - Valid NTN, GST/PST Registration	3 marks for each preceding year	15
2	Financial Standing	Average Financial Turnover of the last 03 years. (Verifiable from valid Audited Financial Statements of FY 2022-23-24)	100 million = 5 Marks 100 to 125 million = 10 Marks 126 to 150 million = 15 Marks 151 million and above = 20 Marks	20
3	Experience of Similar Assignments (Last 2 years)	Managed minimum five (05) VVIP (CM Punjab Events) The applicant must attach Purchase Orders or Contracts along with pictorial evidence	7 Marks for each organization	35
4	Concept & Execution Plan Presentation	Creativity, detailing, and feasibility of proposed event plan including race day and closing ceremony.		25
5	Stakeholder & Government Coordination Strategy	-Security arrangements (coordination with police, security agencies) -Liaison with RUDA, district admin, Rescue 1122, TDCP, NHA etc. and arrange all the required NOCs - Crowd control measures		5
Maximum Total				100

Note:

- Relevant evidence are to be attached, otherwise no marks will be awarded.
- RUDA reserves the right to get evidence verified from concerned issuing authorities.
- Firms scoring an overall **65% marks** of evaluation criteria will only be called for the financial bid opening.



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Instructions to bidders for submission of financial bid:

1. Bidders are required to quote per person rate and/or per commodity cost. Any alterations to the scope of work, whether they constitute an increase or decrease, will incur charges according to the unit rate provided by the bidder. Additionally, it is mandatory for bidders/vendors to notify the procurement department in advance of any required changes.
2. All the bidders are requested to submit their financial bids inclusive of all taxes. No separate tax payments will be made by the bidder.
3. If mobilization advance is required, bidders are required to indicate the desired amount as a percentage of the total sum. Upon awarding the project, the successful bidder is obligated to submit a mobilization advance security of the required amount, in the form of CDR/Bank Guarantee drawn in favor of **Ravi Urban Development Authority**.
4. Bidders are required to submit a bid security of **PKR 1 million** in the form of a pay order/CDR, made in favor of **Ravi Urban Development Authority**. Please note that any bid that does not include the specified bid security will be deemed non-responsive.
5. Please note that the deadline for bid submission is **11:00 a.m. on Monday, 5 May 2025**. The bids will be opened at **11:30 a.m.** in the presence of bidders or their representatives who choose to attend.